

PNC Corporate Profile

The PNC Financial Services Group (NYSE:PNC) is one of the nation's largest financial services companies with assets of \$279 billion. PNC is a diversified financial institution, which includes a regional banking franchise operating primarily in 13 states and the District of Columbia, specialized financial businesses serving companies and government entities, and leading asset management and fund processing businesses.*

SENIOR EXECUTIVES

James E. Rohr	Chairman and Chief Executive Officer
Joseph C. Guyaux	President
William S. Demchak	Vice Chairman
Richard J. Johnson	Chief Financial Officer

EMPLOYEES

Approximately 60,000 in the U.S. and abroad

CUSTOMERS

Approximately 5 million consumer and small business customers

LOCATIONS

Branches	More than 2,600 in 13 states and the District of Columbia
Brokerage Offices	57 offices in 11 states and the District of Columbia

ATMS

More than 6,000 machines

TOLL-FREE BANKING

1-888-PNC-BANK

INTERNET ADDRESS

www.pnc.com

HEADQUARTERS

249 Fifth Avenue, One PNC Plaza, Pittsburgh, PA 15222

MAIN TELEPHONE

412-762-2000 or Toll-free 1-877-762-2000

MEDIA RELATIONS

Brian E. Goerke Phone: 412-762-4550 E-mail: corporate.communications@pnc.com

INVESTOR RELATIONS

William H. Callihan Phone: 412-762-8257 E-mail: investor.relations@pnc.com

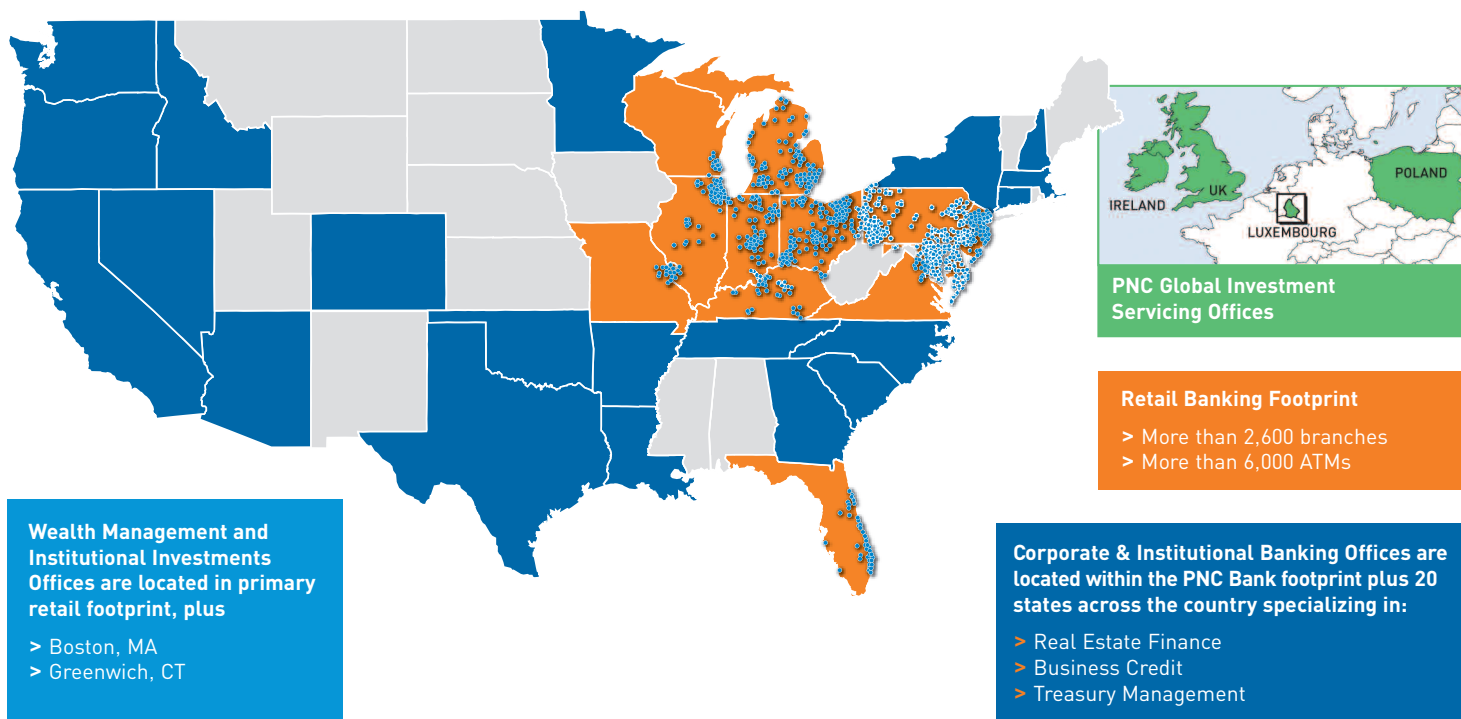
COMMUNITY IMPACT

Through executive leadership, strategic investments and employees volunteerism, PNC is helping to build strong communities and create financial opportunities for individuals, families and businesses.

- **Community Development:** PNC boosts the quality of life in neighborhoods through affordable housing, economic revitalization and customized financial solutions. PNC earned an "outstanding" rating in 2007 for exceeding Community Reinvestment Act standards.
- **The PNC Foundation:** With approximately \$12 million a year in grants, PNC forms partnerships with nonprofit organizations to advance mutual objectives driven by two priorities: (1) early childhood education; and (2) community and economic development.
- **PNC Grow Up Great:** A \$100 million, 10-year investment to improve school readiness among children from birth to age five through public/private collaboration, grants, advocacy and education. More than 50,000 volunteer hours contributed by PNC employees.
- **Environmental Responsibility:** PNC's commitment to innovation and environmentally friendly business practices during the past decade has enabled us to lower costs, increase efficiency and improve communities. PNC has more certified green buildings (43) than any other company on Earth.

* Data contained in this profile reflects pro forma based on 9/30/08 financial results.

This is one in a series of PNC fact sheets; others include PNC's **Awards & Recognition**, **Commitment to the Community, Environment** and to **Diversity**; available at pnc.com/factsheets.



Retail Banking

Consumer and small business banking

- Leading retail bank in major markets
- Ranked among top small business lenders
- One of the nation's largest bank ATM networks
- More certified environmentally friendly buildings than any other on earth, including Green Branch™ locations

Wealth Management and Institutional Investments

Individual wealth and institutional investment management

- One of the nation's largest wealth management firms
- One of the top 20 bank wealth managers according to *Barron's*

Corporate & Institutional Banking

Financial services for companies and government agencies

- Top 10 Treasury Management business
- Top two lead arranger of middle market loan syndications
- Harris Williams, one of the nation's largest M&A advisory firms for middle market companies

PNC Global Investment Servicing

Global fund processing services

- No. 1 subaccounting provider and No. 2 full-service mutual fund transfer agent in the United States.
- Leading provider of information and analytics products through Albridge Solutions and Coates Analytics

BlackRock

Publicly traded asset management firm (one-third ownership stake)

- One of the world's largest publicly traded asset management firms

PRO FORMA FINANCIAL HIGHLIGHTS*

ASSETS	\$279.0 billion	SHAREHOLDER EQUITY	\$27.5 billion
DEPOSITS	\$181.1 billion	ASSETS UNDER MGMT.	\$121.0 billion

*Pro Forma results based on 09/30/08 financial results.